

TITLE PARTNER

INR 1,00,00,000 + Taxes

Exclusive Benefit: Prominent Branding

- Title Sponsor Logo to be included in the Event Logo Unit.
- Title Sponsor Logo in all the media plan and promotions worth INR 10 Crore.

Venue:

- Premium Stall Space of 60 Sq. Mtr.
- Venue Branding (Registration Desk, Cafeteria, Conference Room, Logo Wall, Stage Podium and Badges)
- Networking and interaction with the Press and Media.
- Sponsor Logo in the checkered Media backdrop of the event.
- Introduction to Chief Guest at Inauguration Ceremony.
- Speaking opportunity during the Inauguration Ceremony.
- Corporate AV on the Video Wall at Registration and Inaugural area.
- Gifting opportunity for the delegates and attendees visiting the Expo.
- Introduction meetings to be scheduled with participating developers and VIP's.
- Personalised backlit Standees to be placed at the venue. (5 Nos)
- Periodical Announcement at the venue about the sponsor offerings with mention of the Stall number (10 Per Day)
- Video interview of the sponsor to be published on the YouTube of NAREDCO Maharashtra

Media Coverage:

- Title Sponsor Logo in all Media advertisements.
- Mention of the sponsor in Radio Advertisements.
- First double Spread Advertisement in the show Catalogue.
- Sponsor logo in all marketing Collaterals.
- Logo presence in the following year event catalogue.

Digital Media Coverage:

- Logo in pre-event social media coverages.
- E-mailer, WhatsApp, and SMS to the Home Buyers Database.
- Lead generation campaign on social media (Facebook, Instagram etc.)
- Presence on the event website with Hyperlink to the sponsor website.
- Posting and tagging on social media handles of NAREDCO.

PR Coverages:

- Mention in the Press Release and PR coverages in Print.
- Mention in PR Coverages in Electronic Media.

Post Event Coverages:

- Logo in Post Event report and promotion Videos.
- Sharing of visitors and participants database.
- Mention in the Post event media coverages.
- Exclusive bytes on NAREDCO Maharashtra social Media Handles.