

# PLATINUM PARTNER

**INR 50,00,000 + Taxes**

## **Venue:**

- Premium Stall Space of 40 Sq. Mtr.
- Logo Positioning as Platinum Partner.
- Venue Branding (Registration Desk, Cafeteria, Conference Room, Logo Wall, Stage and Badges).
- Networking and interaction with the Press and Media.
- Corporate AV on the Video Wall at Registration and Inaugural area.
- Gifting opportunity for the delegates and attendees visiting the Expo.
- Periodical Announcement at the venue about the sponsor offerings with mention of the Stall number (5 Per Day).
- Video interview of the sponsor to be published on the YouTube of NAREDCO Maharashtra.
- Introduction meetings to be scheduled with participating developers and VIP's.

## **MEDIA COVERAGE:**

- Sponsor Logo in Media advertisements.
- Full page Advertisement in the show Catalogue.
- Sponsor logo in all marketing Collaterals.
- Logo presence in the following year event catalogue.
- Logo in pre-event social media coverages.
- E-mailer, WhatsApp, and SMS to the Home Buyers Database.
- Lead generation campaign on social media (Facebook, Instagram etc.)
- Presence on the event website with Hyperlink to the sponsor website.
- Posting and tagging on social media handles of NAREDCO.
- Mention in the Press Release and PR coverages in Print.
- Mention in PR Coverages in Electronic Media.

## **POST-EVENT:**

- Logo in Post Event report and promotion Videos.
- Sharing of visitors and participants database.
- Mention in the Post event media coverages.
- Exclusive bytes on NAREDCO Maharashtra social Media Handles.